

ADVERTISING RATES



2009



MOBILE BILLBOARDS

13 week package

- One 5' x 5' full color ad.....\$300 per week
 - One 5' x 10' full color ad.....\$250 per week
 - Three full color ads (wrap).....\$640 per week
- A 20% SAVINGS!!!**

- * All ads paid weekly via credit card authorization
- 5% additional discount if paid in full for entire 13 weeks
- \$250 One time set up fee for printing and art work (each billboard)
- 5' x 5' = Rear billboard
- 5' x 10' = side billboard

MOBILE BILLBOARDS

26 week package

- One 5' x 5' full color ad.....\$250 per week
 - One 5' x 10' full color ad.....\$200 per week
 - Three full color ads (wrap).....\$520 per week A
20% SAVINGS!!!
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- * All ads paid weekly via credit card authorization
 - 5% additional discount if paid in full for entire 26 weeks
 - \$250 One time set up fee for printing and art work (each billboard)
 - 5' x 5' = Rear billboard
 - 5' x 10' = side billboard

MOBILE BILLBOARDS

52 week package

- One 5' x 5' full color ad.....\$200 per week
 - One 5' x 10' full color ad.....\$150 per week
 - Three full color ads (wrap).....\$400 per week A
20% SAVINGS!!!
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- * All ads paid weekly via credit card authorization
 - 5% additional discount if paid in full for entire 52 weeks
 - \$250 One time set up fee for printing and art work (each billboard)
 - 5' x 5' = Rear billboard
 - 5' x 10' = side billboard

MOBILE BILLBOARDS

Sporting/Special Event Rates

- Single Day
- One 5' x 5' full color ad.....\$450 per day
- One 5' x 10' full color ad.....\$400 per day
- Three full color ads (wrap).....\$1000 per day A 20% SAVINGS!!!
- Two Day
- One 5' x 5' full color ad.....\$650
- One 5' x 10' full color ad.....\$600
- Three full color ads (wrap).....\$1480 A 20% SAVINGS!!!

- * All ads paid prior to event
- \$250 One time set up fee for printing and art work (each billboard)
- 5' x 5' = Rear billboard
- 5' x 10' = side billboard

MOBILE BILLBOARDS

Comparison chart

Media Type	CPM
Newspaper	\$19.20
Television	\$16.10
Magazine	\$8.00
Radio	\$4.80
Static Billboard	\$3.00
Our Mobile Billboard	\$0.65

- *CPM: Cost per thousand impressions*

MOBILE BILLBOARDS

Why Mobile Billboards

- ITG mobile billboard advertising is the best advertising value in the Tampa Bay Area!
- Why wait for your customers to find you when you can go straight to them?
- *Our state of the art billboard truck delivers with a visibility and flexibility that only mobile billboard ads can provide. Your message, at your time, brought directly to your customers-That's ITG Billboards!*
- Use our Billboard trucks for:
 - Grand Openings
 - Product Launches
 - Recruitment
 - Conventions
 - Campaigns
 - Sporting Events
 - community Events
 - Coupon/Flyer Distributions
- Everyone from politicians to real estate agents, high school groups to community service organizations can utilize this high-impact advertising venue!
- *ITG Billboards mobile billboard is driven along a specified route or parked in pre-determined areas for optimal exposure at specified times of the day or night!* Our mobility and versatility make it an incredibly effective advertising tool for businesses of every size and scope, because it brings your message directly to your customers at an exceptional value.

MOBILE BILLBOARDS

What do you get?

- **One state of the Art billboard on our Mobile Billboard truck**
- **5 days per week route in the highest traffic areas (6 hrs per day)**
- **Over 60,000 impressions per day!!! WOW**
- **A professional Voice-Over broadcast via our FM transmitter and heard by passing vehicles**
- **The billboard truck dedicated to your business location once per quarter**
- **Professional Football players or athletes at your location once per quarter for autograph session**
- **Link on our website to direct traffic to yours**
- **100 FREE text messages via our mobile text messaging**
- **Referrals from all of our associates**

Text Messaging

- Your own keyword
- Monthly report
- 100 FREE texts per month
- Only \$.08 each text after 100
- Try it Now!
- Text JAZZ to 50618

MOBILE BILLBOARDS

How do I get started

- It's simple! Just pick up the phone NOW to speak with one of our Business Coaches today.



■ 813-980-2026